

CE
CENTRE EAST
PRESENTS

2010 THE IRVING M. & SYLVIA FOOTLIK FOUNDATION
SHOWCASE
PERFORMERS FOR YOUNG AUDIENCES

REGISTRATION PACKET



**MAKE YOUR CURRICULUM
STAND OUT**

Aug. 31 - Sept. 1, 2009
North Shore Center for the
Performing Arts in Skokie

2010 THE IRVING M. & SYLVIA FOOTLIK FOUNDATION
SHOWCASE
PERFORMERS FOR YOUNG AUDIENCES

Welcome to SHOWCASE 2010. Thank you for your interest in being a part of the SHOWCASE experience. This is the Registration Form for both Artists and Audience, so please read the following information carefully.

GENERAL INFORMATION

Dates: August 31st and September 1st, 2010 (Tuesday and Wednesday)

Times: Artist registration begins at 8:00am;
Exhibit doors open at 8:30am, Exhibit hall closes at 3:30PM.

LOCATION: The North Shore Center for the Performing Arts in Skokie
9501 Skokie Boulevard
Skokie, Illinois 60077

CONTACT: 847-679-9501 Ext. 3100 or email showcase@nscpas.org

OVERVIEW

Centre East SHOWCASE is an annual trade show of talent, attracting more than 150 performers, speakers, and educational enrichment programs throughout a two-day conference. Through this event, it is our goal at Centre East to provide an opportunity not only for entertainers to present their talents to potential audiences, but also for attendees to observe the wide array of talents available for their next event.

Every year, the lobby of the North Shore Center for the Performing Arts is converted into the SHOWCASE Exhibit Hall, an area which features 120 booths for touring artists and companies, artist representatives, booking agencies, presenting groups, public speakers, and vendors from across the nation interested in meeting presenting organizations. In addition, during the two-day exhibition, SHOWCASE features over 30 LIVE performances on the Centre East stage.

SHOWCASE proudly continues to attract over 800 arts programmers, educators, and event planners, helping to keep the arts alive in Chicagoland schools and neighborhoods.

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AUDIENCE INFORMATION

Once again, welcome to SHOWCASE 2010. Our SHOWCASE staff is dedicated to making your registration easy. Towards that goal, we present the following information.

GENERAL AUDIENCE INFORMATION

- Attendees can register either through the written form located on the second to last page of this packet or through our website (www.northshorecenter.org).
- There will be two (2) sets of prices for Audience registration: Early-Bird and Regular. In order to qualify for Early-Bird status, your registration form must be in our office (either mail or over the internet) by **Friday, August 13th, 2010**. Otherwise, the last day for Advance regular registration by mail and/or over the internet is Friday, August 27th, 2010. Please send registration form and payment to: **CENTRE EAST, 9501 Skokie Blvd., Skokie, IL 60077**.
- Walk-up registration is available the day of SHOWCASE, but it is highly recommended to register early. Walk-up registration can be paid by cash, check, or major credit card.
- Each registered Audience member will receive one (1) SHOWCASE 2010 book on the day of SHOWCASE. Additional books can be purchased. Please see pricing information below.
- Parking for this event is free and conveniently located behind the North Shore Center for Performing Arts.
- Overnight accommodation packages are available. Please contact us for details: 847-679-9501 ext. 3100.

AUDIENCE REGISTRATION FEES

- | | |
|---|----------------|
| • Early-Bird Audience Registration – One Day: | \$35.00 |
| • Early-Bird Audience Registration – Two Day: | \$65.00 |
| • Regular Audience Registration – One Day: | \$45.00 |
| • Regular Audience Registration – Two Day: | \$75.00 |
| • Additional Showcase Books: | \$40.00 / book |

IMPORTANT DATES FOR AUDIENCE

- | | |
|---|-------------------------|
| • Deadline for Audience Registration to qualify for “Early-Bird”: | Friday, August 13, 2010 |
| • Final Deadline for Advance Audience Registration: | Friday, August 27, 2010 |
| • SHOWCASE 2009 | Aug. 31 - Sept. 1, 2010 |

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ARTIST INFORMATION

Greetings to all returning SHOWCASE Artists and a warm welcome to new artists venturing into the SHOWCASE world for the first time!

Our 2009 SHOWCASE was a great success thanks to all of our incredible artists. We are very excited for SHOWCASE 2010. We are expanding both the audience and artist base for this year and hope that you will plan on joining us.

GENERAL ARTIST INFORMATION

- Booths are assigned on a **FIRST-PAID** basis. You will be placed on the list in the order that your payments are received **IN FULL** (Booth #1 goes to first full payment received, etc..).
- Deadline for Artist Registration is **FRIDAY, AUGUST 6th, 2010**. In addition, full payment is due when submitting your registration form.
- Artists can either register through the written forms located on the last two pages of this packet **OR** through our website. Please send registration form and payment to: **CENTRE EAST, 9501 Skokie Blvd., Skokie, IL 60077**.
- Artists are allowed to choose up to four (4) preferred booth numbers to occupy during SHOWCASE. If your first booth choice is taken or is next to an artist with a similar discipline, you will be given your next available choice. If all of your four (4) choices are either taken or near an artist with a similar discipline, our SHOWCASE staff will attempt to put you as close to your first choice as possible. The map of the booths are on the last two pages of this packet. This benefit is available only to Artists who register by **Friday, June 25th, 2010**.

AUDITION INFORMATION

- All Artists who **DID NOT** perform in SHOWCASE 2009 are permitted to audition for a performance slot on the Centre East stage at SHOWCASE 2010.
- In order to secure an audition slot, you must register (either via written form or online) for a SHOWCASE booth and be paid in full by **Friday, June 4th, 2010**. On registration form, you must select the option of "Audition to perform on stage at SHOWCASE."
- Once we receive your registration, a Centre East representative will contact you to schedule your audition. Auditions will be held the week of **June 21st-25th, 2010** at the Skokie Public Library, 5125 Oakton St., Skokie, IL 60077.
- If you are unavailable during the designated SHOWCASE audition times, you may submit your audition via Video Tape or DVD. Please send audition tape or DVD to: **CENTRE EAST SHOWCASE, 9501 Skokie Blvd., Skokie, IL 60077**
- If chosen to perform at SHOWCASE 2010, an additional Tech Fee of \$250.00 will be assessed.

ARTIST REGISTRATION FEES

- | | |
|---|----------|
| • Single Booth (includes one SHOWCASE book listing): | \$300.00 |
| • Double Booth (includes one SHOWCASE book listing): | \$600.00 |
| • Electricity for Single Booth: | \$50.00 |
| • Electricity for Double Booth: | \$100.00 |
| • Additional Technical Performance Free (For SHOWCASE performers only): | \$250.00 |

IMPORTANT DATES FOR ARTISTS

- | | |
|--|--|
| • Deadline for Artist Registration in order to qualify for Auditions | Friday, June 4th, 2010 |
| • SHOWCASE 2009 Auditions | June 21st-25th, 2010 |
| • Deadline for "Booth Choice" benefit | Friday, June 25th, 2010 |
| • Final Deadline for Artist Registration & Book Listing descriptions | Friday, August 6th, 2010 |
| • Artist Booth Setup Day and Times | Mon., August 30th, 2010: 1PM-5PM |
| • SHOWCASE 2010 | Aug. 31st - Sept. 1st, 2010: 8:30AM-3:30PM |

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ARTIST GUIDELINES AND WAIVER

- 1) Booths are assigned on a FIRST-PAID basis. You will be placed on the list in the order that your FULL payment is received.
- 2) Full payment is due when submitting your registration form. Deadline for Artist Registration is **FRIDAY, AUGUST 6th, 2010**. Artists can either register through the written form located on the last page of this packet OR through our website (www.centreeast.org). If registering via written form, please send registration form and payment to: **CENTRE EAST, 9501 Skokie Blvd., Skokie, IL 60077**.
- 3) Centre East reserves the right to assign booth placement as necessary to separate like disciplines.
- 4) Exhibitors may not move or exchange assigned booths in the exhibit areas.
- 5) Centre East reserves the right to determine the eligibility of any company applying for SHOWCASE 2009.
- 6) The only day that Artists are allowed to set up booths is **Monday, August 30th, 2010** between 1:00PM and 5:00PM. Booth must be set up before the first day of Showcase unless approved by SHOWCASE staff prior to SHOWCASE.
- 7) Balloons bigger than 1.5 feet in diameter are strictly prohibited. If possible, please use non-latex balloons.
- 8) Headphones must be used on all audio/visual equipment, including but not limited to computers, televisions, VCR's, DVD players, MP3 players, and CD players.
- 9) Performers with animals must submit a USDA Animal Welfare Act permit to Centre East and will be required to have a copy of the permit at the exhibit booth. Animals must remain in humane enclosures, except at the time used in SHOWCASE performance.
- 10) Performances (in any form) will not be permitted in the exhibit hall and will be cause for expulsion from SHOWCASE 2010.
- 11) Everyone must wear the identification badges provided by Centre East
- 12) Artists are not allowed to sell merchandise at SHOWCASE 2010. This includes but is not limited to: CD's, Tapes, DVD's, Posters, and pictures.
- 13) Solicitation of any kind for events similar to SHOWCASE is strictly prohibited
- 14) Audience Lists are provided to registered artists and may not be sold or exchanged.
- 15) SHOWCASE 2010 is a business trade conference and is intended to inform those who are charged with booking artists who perform for young audiences. To minimize distraction and maintain a proper business atmosphere, no children are allowed to attend the event or auditions, unless they are appearing as SHOWCASE artists. For safety reasons, this also applies during the set-up and strike periods.
- 16) Those selected to perform at SHOWCASE 2010 will be assessed a Technical Performance fee of \$250. Artists will be notified of their selection following the audition process. This fee must be paid by Friday, August 6th, 2010.

ARTIST WAIVER

I/we hereby release Centre East, Inc., North Shore Center for the Performing Arts, the Skokie Public Library, and the Village of Skokie from any and all claims arising from any known or unknown loss or damage to person or property resulting from my/our participation in SHOWCASE 2009 or SHOWCASE Auditions or more specifically, from any loss or damage to property located or stored at premises located at 9501 Skokie Boulevard, Skokie, Illinois 60077 and/or 5215 Oakton Street, Skokie, Illinois, 60077. This waiver covers all dates of SHOWCASE 2009 and SHOWCASE Auditions.

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ADVERTISING INFORMATION

SHOWCASE continually attracts over 800 arts programmers, educators, and event planners from the entire Chicagoland area. The SHOWCASE book continues to be used as a resource for teachers, librarians, park district programmers, and event planners throughout the entire year. By placing an advertisement in our SHOWCASE booklet, your show and/or product is guaranteed to be seen by this exclusive group of people.

GENERAL ADVERTISING INFORMATION

- All artwork for advertisements is due on **Friday, August 7th, 2009**.
- Please send your artwork in **Adobe PDF** format. You can submit your artwork by email or direct mail. If emailing, please send your artwork in PDF format to rinawat@centreeast.org. If sending by direct mail, please copy file to a CD and send the CD to **CENTRE EAST, 9501 Skokie Blvd., Skokie, IL 60077**. If you have any questions, feel free to contact us at 847-679-9501 ext. 3100.

ADVERTISING SIZES AND FEES

- | | |
|--|----------|
| • Additional Book listing: | \$150.00 |
| • Half Page, Black & White (8 inches wide by 5 inches high): | \$200.00 |
| • Full Page, Black & White (8 inches wide by 10 inches high): | \$350.00 |
| • Full Page, 4-Color (8 inches wide by 10 inches high): | \$450.00 |
| • Inside Back Cover, Black & White (8.5 inches wide by 10.5 inches high): | \$650.00 |
| • Inside Front Cover, Black & White (8.5 inches wide by 10.5 inches high): | \$750.00 |
| • Outside Back Cover, 4-Color (8.5 inches wide by 10.5 inches high): | \$950.00 |

IMPORTANT DATES FOR ADVERTISING

- Final Deadline for Advertising Registration and Artwork: Friday, August 6th, 2010

SHOWCASE REGISTRATION FORM

DATE: _____

Company/Organization: _____

Contact Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Cell Phone: _____ Alt. Phone: _____

Email: _____ Website: _____

***By signing below, I agree to the Terms and Conditions of the SHOWCASE 2009 Artists Guidelines and Artist Waiver. Registration is incomplete if not signed.**

SIGNATURE: _____ DATE: _____

REGISTRATION FEES (please fill-in quantities in the given spaces)

<p>AUDIENCE REGISTRATION (Registration Form must be in by 8/13/10 to qualify for Early-Bird) (Fee includes one showcase book)</p> <p>_____ Early-Bird One (1) Day: \$35.00 / person - Circle one: Tues., Aug. 31st / Wed., Sept. 1st</p> <p>_____ Early-Bird Two (2) Day: \$65.00 / person</p> <p>_____ Regular One (1) Day: \$45.00 / person - Circle one: Tues., Sept. 1st / Wed., Sept. 2nd</p> <p>_____ Regular Two (2) Day: \$75.00 / person</p> <p>_____ Additional Showcase Books: \$40.00 / book</p>	<p>ADVERTISING</p> <p>_____ Additional Book Listing: \$150.00</p> <p>_____ Half Page, B&W: \$200.00</p> <p>_____ Full Page, B&W: \$350.00</p> <p>_____ Full Page, 4-Color: \$450.00</p> <p>_____ Inside Back Cover, B&W: \$650.00</p> <p>_____ Inside Front Cover, B&W: \$750.00</p> <p>_____ Outside Cover, 4-Color: \$950.00</p>
<p>ARTIST REGISTRATION (One book listing is included in registration fee) ***Artists Only: please fill in information on the next page***</p> <p>_____ Single Booth: \$300.00</p> <p>_____ Double Booth: \$600.00</p> <p>_____ Electricity: \$50.00 / booth,</p> <p>_____ Audition to perform on stage at SHOWCASE</p>	<p>TOTAL COSTS</p> <p>Total Audience Registration Fees: \$ _____</p> <p>Total Artist Registration Fees: + \$ _____</p> <p>Total Advertising Fees: + \$ _____</p> <p>TOTAL SHOWCASE FEE: \$ _____</p>

IMPORTANT INFORMATION

- TOTAL SHOWCASE FEE IS DUE WITH THIS REGISTRATION FORM UPON SENDING (less tech fee).
- ARTIST FEES, GRAPHIC AND COMPANY INFORMATION ARE DUE BY **FRIDAY, AUGUST 6, 2010**
- ADVERTISING FEES AND ARTWORK ARE DUE BY **FRIDAY AUGUST 6, 2010**
- PLEASE MAKE CHECKS PAYABLE TO **CENTRE EAST, 9501 SKOKIE BLVD., SKOKIE, IL 60077**



Centre East, Inc.

9501 Skokie Blvd.

Skokie, IL 60077

o: 847.679.9501 x3100 f: 847.679.7945

www.centreeast.org

SHOWCASE REGISTRATION FORM

ARTISTS INFORMATION

Book Listing Title: _____

Letter you wish to be listed under: _____

Booth Choice (see map): 1st Choice: _____ 2nd Choice: _____

3rd Choice: _____ 4th Choice: _____

Include Logo or Graphic in Book Listing (Circle One) (image size: 1.3”h x 2.25” w): Yes No

Discipline (Circle One): Athletics Dance History Literature Magic

Motivational Speaking Music Science/Math

Theatre/Musical Theatre Story Tellers Visual Artists

Environment Other: _____

Lowest Suggested Grade Level: _____ Highest Suggested Grade Level: _____

Performance Fees: _____

Fees Include: _____

Fees Do Not Include: _____

Do you hold workshops or residencies (Circle One): Yes No

Your Availability: _____

Performance Setup Time: _____ Performance Length: _____

Performance Strike Time: _____

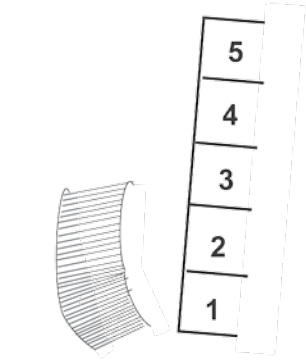
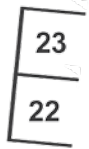
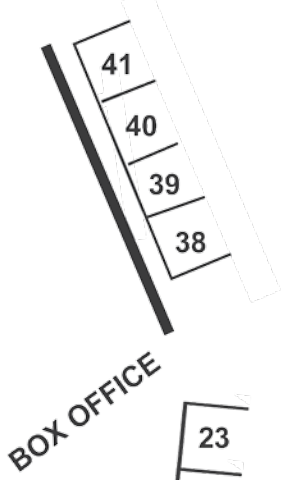
Performance Needs: _____

Book Listing Description (Limit of 300 characters including spaces, provide extra sheet if necessary):

*Please note: all booths in this area have access to electricity

LOBBY EXHIBIT AREA

 AUDIENCE
REGISTRATION



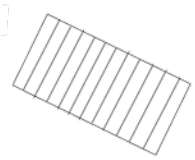
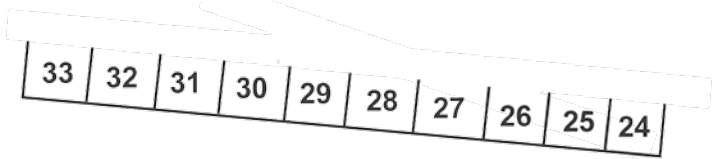
MAIN
ENTRANCE

BAR

CENTRE EAST
THEATRE



REST
ROOMS



*Please note: Booths 54-95 do not have access to electricity

NORTHLIGHT EXHIBIT AREA

